

## 6 Month Kickstart Placement at Bplastic Free

The job is part of the Kick-start Scheme and as such the applicants must be 16-24 year olds, who are claiming Universal Credit.

This opportunity is for a 6 month placement (there may be the opportunity for a permanent role after the placement) working 25 hours a week.

This is an exciting opportunity to join a small local business with big ambitions. There could be an opportunity for the right, motivated and equally ambitious individual to become involved with all aspects of this growing eco business based in Fife

### Job Placement summary

We are looking for an organized Sales and Marketing individual to assist in the advertising and selling of our unique Waxyz reusable food wraps.

Responsibilities include generating unique sales plans, creating engaging advertisements, emails, and promotional literature with a strong emphasis on social media platforms.

Promoting Waxyz throughout the UK through social media-based advertising and content. Writing promotional Blogs and ensuring that website and Facebook contents are constantly up to date and optimised for SEO purposes.

Researching and developing marketing opportunities and plans, understanding consumer requirements to meet sales growth targets.

Identifying and contacting potential new stockists. Preparation and follow up of strategic new customers targeting both Waxyz own designs and own brand products.

For more information, contact [info@bplasticfree.com](mailto:info@bplasticfree.com)